



# TAI DUONG MINH

Multimedia Specialist - Digital Marketing

Contact : +84 377 5414 26  
Email : taiduong.264@gmail.com  
Portfolio : <https://taiduong.site>

## EXPERIENCES

7/2025 - 2/2026	Designer - Van Hanh Dental Clinic  Media: <ul style="list-style-type: none"><li>- Design images for social media posts and advertising.</li><li>- Create banners, standees, and event backdrops.</li></ul>
5/2024 - 6/2025	TechAds / Editor - Binh Thuan Ford (Cong Ty CP DV OTo Binh Thuan)  Media: <ul style="list-style-type: none"><li>- Edit/Design image, video for social media post, banner, standee, billboard, event backdrop, etc.</li></ul> Automation and AI: <ul style="list-style-type: none"><li>- Build workflow automation for online sales teams</li><li>- Write AI-powered processes for sales and data analysis</li><li>- Write scripts for chatbots.</li></ul> Website: <ul style="list-style-type: none"><li>- Build websites, landing pages for internal libraries and tools for communication and marketing purposes.</li><li>- Manage and build the company's main website (Vietnamese, Chinese).</li></ul> Advertising: <ul style="list-style-type: none"><li>- Plan, optimize budget and allocate advertising campaigns.</li><li>- Implement monthly and quarterly advertising plans</li><li>- Advertising reports</li></ul>
10/2023 - Present	Shopify Expert FreelancerUpwork / Fiverr  <ul style="list-style-type: none"><li>- Provide customization services, fix UI</li><li>- Create new features, improve performance</li><li>- Store construction, product design.</li><li>- Develop themes/templates according to customer requirements</li></ul>
04/2022 - 02/2024	Technical Support (Customer Success) - FoxEcom  <ul style="list-style-type: none"><li>- Provide customers with live support services via live chat, email 12 hours/day with maximum satisfaction</li><li>- Create and update product feature documents</li><li>- Handling problems encountered by customers when using the product (answers, guides, fixes bugs)</li><li>- Fix UI bugs on customer's store by HTML, CSS, liquid code, javascript.</li><li>- Create new design or minor feature with liquid code, javascript</li></ul>
07/2021 - 03/2022	Java Web EngineerViet Vang Company  <ul style="list-style-type: none"><li>- (Outsource) Building projects on advertising and promotion campaigns for customers by Java Servlet, Tomcat, JSP, Javascript</li><li>- Building sales websites and landing page, introducing companies website for clients (Spring boot, React, Tailwindcs, Javascript, MySQL, etc)</li></ul>
02/2016 - 10/2018	IT Technical SupportMOBILE WORLD COMPANY  <ul style="list-style-type: none"><li>- Direct customer support on product usage issues, troubleshooting device errors and software problems</li></ul>

## SKILLS

Website	Website Development (BE, FE), Restful API, Automation
System	AI Automation, Workflow
Multimedia	2D Design (Photoshop, Illustrator), Video Editing (After Effect, Premiere, Capcut) 3D Design (Blender 3D)
Advertising	Plan, allocate budget and implement advertising on Google and Facebook platforms

## LANGUAGES

English	Conversational
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"If you take one step every day, even slowly, you will always move forward"