



TAI DUONG MINH

Creative Technologist

"If you take one step every day, even slowly, you will always move forward"

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Portfolio: <https://taiduong.site>

EXPERIENCES

Binh Thuan Ford
(5/2024 - 6/2025)

Digital Marketing / Creative Media Lead

- Media:**
- Edit/Design images, videos for social media posts, banners, standees, billboards, event backdrops, etc.
- Automation and AI:**
- Build workflow automation for online sales teams
 - Write AI-powered processes for sales and data analysis
 - Write scripts for chatbots.
- Website:**
- Build websites, landing pages for internal libraries and tools for communication and marketing purposes.
 - Manage and build the company's main website (Vietnamese, Chinese).
- Advertising:**
- Plan, optimize budget and allocate advertising campaigns.
 - Implement monthly and quarterly advertising plans
 - Advertising reports

Upwork - Fiverr
(10/2023 - Present)

Photoshop Freelancer - Shopify Expert

- Provide customization services, fix UI
- Create new features, improve performance
- Store construction, product design.
- Develop themes/templates according to customer requirements

FoxEcom
(04/2022 - 02/2024)

Technical Support (Customer Success)

- Provide customers with live support services via live chat, email 12 hours/day with maximum satisfaction
- Create and update product feature documents
- Handling problems encountered by customers when using the product (answers, guides, fixes bugs)
- Fix UI bugs on customer's store by HTML, CSS, liquid code, javascript.
- Create new design or minor feature with liquid code, javascript

Viet Vang Company
(07/2021 - 03/2022)

Java Web Engineer

- (Outsource) Building projects on advertising and promotion campaigns for customers by Java Servlet, Tomcat, JSP, Javascript
- Building sales websites and landing page, introducing companies website for clients (Spring boot, React, Tailwindcs, Javascript, MySQL, etc)

Mobile World Company
(02/2016 - 10/2018)

IT Technical Support

- Direct customer support on product usage issues, troubleshooting device errors and software problems

SKILLS

Website	Website Development (BE, FE), Restful API, Automation
System	AI Automation, Workflow
Multimedia	2D Design (Photoshop, Illustrator), Video Editing (After Effect, Premiere, Capcut) 3D Design (Blender 3D)
Advertising	Plan, allocate budget and implement advertising on Google and Facebook platforms

LANGUAGES

English	Conversational
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